

A photograph of a bowling alley with several lanes. In the foreground, a large graphic of bowling pins is superimposed. The pins are white with red bands and a diamond logo. A red ball is positioned in front of the pins. The word "infinity" is written in a large, red, stylized font with a white outline across the middle of the image. The background shows bowling lanes with pins at the end and a rack of bowling balls. The lighting is dim, with some colorful lights from the bowling alley.

# infinity

INFINITY BIO & CREATION STORY

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Welcome to America's New Hangout! Infinity Bowling is here to build YOUR Social DuckPin Bowling Attraction. Infinity's mission is a simple one, provide a real-action, high-quality high-profit, easy-to-maintain bowling system. Mission Accomplished!

We prefer to custom design a bowling system for your style, your footprint and your theme, as opposed to "one-size-fits-all" "canned repetitive themes."



Infinity Founder & CEO Steve Hickerson has over 40 years of executive bowling industry experience in sales, service, marketing, design and manufacturing of bowling alleys.



Steve's bowling career began out of college in 1979 as a formally trained sales, service and marketing representative for Brunswick Corporation, then a Fortune 500 company. From there his bowling knowledge and experience exponentially grew.



Mr. Hickerson became VP of Sales & Marketing for Mendes Worldwide Bowling where he spearheaded development of the original Mini Bowling attraction "Bowlingo" which became Highway 66 Mini Bowling by QubicaAMF. Mendes and Bowlingo were acquired in the merger of QubicaAMF



Mr. Hickerson joined Q-AMF and headed North American Amusement Operations. He directed all sales, service and distribution, he led the remarketing/redesign of Mendes's Bowlingo to the present day Highway 66 bowling attraction. There he ascended to Director of Amusement Bowling Operations.



In 2008, Steve left QubicaAMF to start his own company Infinity, so he could put into action his vision for the bowling industry. Infinity re-imagined the DuckPin industry and created Diamond Duck Bowling. The Diamond DuckPin Social bowling concept has become the nuevo bowling center.



August 2016, Infinity started the DuckPin Bowling Revolution when we custom designed, manufactured, installed (8) eight DuckPin Lanes for the Original PiNS Mechanical Company, Columbus OH. The PiNS project was the ground zero that revitalized an industry by providing modern pinsetters, scoring and lanes.



Recently Tiger Woods & Justin Timberlake opened T-Squared Social Bowling & Golf in Manhattan. Infinity's bowling attractions appeal to a wide range of venues, from Casino Strip Hotels in Las Vegas to many resorts including Weston's Mission Hills to the Marriot in Downtown Philly & Hutchinson Island FL.



DuckPin is the perfect hybrid of traditional TenPin and Mini-Bowling. The attraction ONLY requires one-third the space of TenPin bowling. Infinity Duckpin is a game of skill; legend has it that a perfect 300 game has yet to be thrown.

Infinity is the absolute leader in the new era of social DuckPin bowling with modern methods of design, construction and installation. We stand ready to build your bowling alley. Welcome to America's New Social Bowling Hangout!

Join us, Let's create something special. From conception to completion to after-sale service & support, we do it all.



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